UCO Blog Theme Guidelines

A custom blog design/template can be created or purchased for our current blog software if abiding by the following:

1. Purchased design/templates must allow for the ability to remove attribution, and cannot refer to or link back to the vendor company that designed or developed the design/template. This is generally an option, look for a "Developer" package when selecting a design/template.

2. UCO Brand Standards and Web Guidelines must be followed.

3. Blog template may be designed to **<u>complement and coordinate with</u>** the UCO division/department website which must already follow requirement number 2.

4. If a custom design/template is purchased, the vendor must be contracted to also provide support for install/implement if necessary per the blog administrator. The requestor (dept/div) is responsible for payment of product, service and any additional associated costs; OIT will manage the process.

5. If the custom design/template is designed by UCO faculty/staff/students the designer must enter into an agreement (SLA) in order to support the implementation/installment of the template.

6. This applies to UCO divisions/departments only.

7. Student blogs have a little more design freedom but a custom design/template must come through the department retaining the student bloggers, rather than from the student directly.